

Sample/Template: B2 School Newsletter Article

You may have noticed new anti-idling signs around the school campus and/ or garden flags that display the day's air quality level. That is because (Your School's Name)_____ is now participating in an anti-idling/clean air program called Breathe Better (B2). Also, look for the new voluntary anti-idling policy in the student/parent handbook.

The B2 Program will help reduce the amount of air pollution your children are exposed to from school bus and personal vehicle emissions while on school grounds. Children are more sensitive to air pollution because they breathe more (relative to size) and their lungs are still developing. Also, asthma is a common chronic illness in children, which may be aggravated by certain air pollutants, and a significant cause of school absences.

The U.S. Environmental Protection Agency (EPA) sets health standards for several outdoor air pollutants, including particulate matter (PM) and ground-level ozone. These two pollutants are of particular concern in South Carolina and both are a focus of the B2 program.

We will also be working with our school bus drivers to reduce idling while buses are on the school grounds.

Thank you for supporting this effort by turning off your vehicle's engine while waiting to drop-off or pick-up your children at school.

Reducing idling will help create a better learning environment for everyone!

Idling gets you nowhere.

Save Fuel. Save Money. Reduce Air Pollution.