



This program - created by the S.C. Department of Environmental Services' (SCDES) Office of Solid Waste Reduction and Recycling - offers services by phone, email and one-to-one consultations as well as site visits.

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Top Ways to Engage Employees in Recycling

1 Keep the program simple.
The easier it is to understand, the more participation you should see.



2 Inspire friendly competition.
Create contests and offer prizes. Measure by weight or volume and cleanliness to help decrease contamination.



3 Set attainable goals.
Set reachable goals that can be met easily. As the program grows set bigger goals.



For more information or help, email smartbiz@des.sc.gov or call **1-800-768-7348**.

Top 5 Tips for Successful Recycling at Your Business

1 Secure support. Be sure to have support from top leadership within your organization. They will be critical to create a positive waste reduction workplace culture.



2 Use the “Twin the Bin” method. Anywhere there is a trash can, there should also be a clearly labeled recycling bin.



3 Measurement matters. Keep track of how much material is recycled by weight or volume. This will show areas for improvement and provide data for the S.C. Solid Waste Management Annual Report.



4 Design educational material for employees and visitors. These should focus on how to recycle correctly while at the facility.



5 Buy recycled-content products to close the loop. This ensures recycling success. Consider implementing a green purchasing policy.

